

Cookie Policy

How we use cookies and similar technologies on our website.

Last updated: April 25, 2026

This Cookie Policy explains what cookies are, how **Pocketpiano SL** (CIF B66977513) uses them on **pocketpiano.com**, and the choices you have regarding their use. This policy should be read alongside our Privacy Policy and Terms of Use.

By continuing to browse or use our website after being presented with our cookie banner, you consent to the use of cookies as described in this policy, except for strictly necessary cookies which are always active. You may withdraw or change your consent at any time through our cookie settings.

1. What Are Cookies?

Cookies are small text files that are stored on your device (computer, tablet, or mobile phone) when you visit a website. They are widely used to make websites work, improve efficiency, and provide information to website owners.

Cookies can be classified in two ways:

- **By party:** **First-party cookies** are set by pocketpiano.com directly. **Third-party cookies** are set by external services we use (e.g., analytics or advertising partners).
- **By duration:** **Session cookies** are temporary and deleted when you close your browser. **Persistent cookies** remain on your device for a set period or until you delete them.

2. Similar Technologies

In addition to cookies, we may use similar tracking technologies such as:

- **Web beacons (pixel tags):** Tiny invisible images embedded in pages or emails that help us track open rates and user interactions.
- **Local storage:** Browser-based storage that allows us to save data locally on your device for functionality purposes.
- **JavaScript tags:** Small code snippets that enable analytics and advertising functionality.

All references to "cookies" in this policy also apply to these similar technologies.

3. Categories of Cookies We Use

3.1 Strictly Necessary Cookies

These cookies are essential for the website to function properly. They enable core features such as security, network management, and accessibility. You cannot opt out of these cookies as the website cannot function properly without them. No consent is required under applicable law.

Cookie Name	Provider	Duration	Purpose
PHPSESSID	Pocketpiano SL	Session	Maintains your session state across page requests.
csrf_token	Pocketpiano SL	Session	Protects against cross-site request forgery attacks.
cookie_consent	Pocketpiano SL	1 year	Stores your cookie consent preferences.
cart	Pocketpiano SL	Session	Maintains the contents of your shopping cart.

3.2 Functional Cookies

These cookies enhance the functionality and personalization of the website. They may be set by us or third-party providers whose services we use. If you disable these cookies, some features may not work correctly.

Cookie Name	Provider	Duration	Purpose
lang	Pocketpiano SL	1 year	Remembers your language preference.
currency	Pocketpiano SL	1 year	Stores your preferred currency for product display.
recently_viewed	Pocketpiano SL	30 days	Remembers products you have recently viewed.

3.3 Analytics and Performance Cookies

These cookies collect information about how visitors use our website — which pages are visited most, how long users stay, and whether they encounter any errors. The data collected is aggregated and anonymized. We use this information to improve our website and services.

Cookie Name	Provider	Duration	Purpose
_ga	Google Analytics	2 years	Registers a unique ID to generate statistical data on how you use the website.
ga*	Google Analytics	2 years	Used by Google Analytics to persist session state.
_gid	Google Analytics	24 hours	Registers a unique ID to generate statistical data on how you use the website.
_gat	Google Analytics	1 minute	Used to throttle the request rate to Google Analytics.

3.4 Marketing and Advertising Cookies

These cookies are used to deliver advertisements more relevant to you and your interests. They are also used to limit the number of times you see an advertisement and to measure the effectiveness of advertising campaigns. They are usually placed by advertising networks with our permission.

Cookie Name	Provider	Duration	Purpose
_fbp	Meta (Facebook)	3 months	Used by Facebook to deliver targeted advertisements and track conversions.
_fbclid	Meta (Facebook)	2 years	Stores last click attribution to measure ad effectiveness.
IDE	Google DoubleClick	1 year	Used to register and report website user actions after viewing or clicking on an advertisement.
NID	Google	6 months	Used for advertising and personalizing Google ads shown to users.

4. Legal Basis for Cookie Use

We process personal data collected via cookies in accordance with the **GDPR (EU) 2016/679**, the **LOPDGDD (Organic Law 3/2018)**, and the **Spanish Law of Information Society Services and Electronic Commerce (LSSI-CE)**. The legal basis for each category is:

- **Strictly necessary cookies:** Legitimate interest (Art. 6(1)(f) GDPR) — essential to provide the service you requested.
- **Functional cookies:** Consent (Art. 6(1)(a) GDPR) — activated only upon your explicit acceptance.
- **Analytics cookies:** Consent (Art. 6(1)(a) GDPR) — activated only upon your explicit acceptance.
- **Marketing cookies:** Consent (Art. 6(1)(a) GDPR) — activated only upon your explicit acceptance.

5. How to Manage and Control Cookies

You have the right to decide whether to accept or reject non-essential cookies. You can exercise your preferences through the following methods:

- **Cookie consent banner:** When you first visit our website, a cookie banner will be displayed. You can accept all cookies, reject non-essential cookies, or customize your preferences by category.
- **Cookie settings panel:** You can change your cookie preferences at any time by accessing the cookie settings link in the footer of our website.
- **Browser settings:** Most browsers allow you to control cookies through their settings. You can set your browser to refuse cookies or delete existing ones. However, disabling cookies may affect the functionality of our website.
- **Third-party opt-outs:** You can opt out of Google Analytics at tools.google.com/dlpage/gaoptout and manage Meta advertising preferences at facebook.com/settings?tab=ads.

Please note that restricting cookies may impact your experience on our website. Some features may not function correctly if you disable certain cookies.

Browser-specific cookie management instructions:

Browser	Instructions
Google Chrome	Settings → Privacy and security → Cookies and other site data
Mozilla Firefox	Options → Privacy & Security → Cookies and Site Data
Apple Safari	Preferences → Privacy → Manage Website Data
Microsoft Edge	Settings → Cookies and site permissions → Cookies and site data

6. International Data Transfers

Some third-party cookies (e.g., Google Analytics, Meta) may involve the transfer of data to servers located outside the European Economic Area (EEA). These transfers are carried out under appropriate safeguards, including Standard Contractual Clauses approved by the European Commission. For more information,

please refer to our Privacy Policy.

7. Cookie Retention Periods

Cookies are stored on your device for varying periods depending on their type, as specified in the tables in Section 3 above. Session cookies are deleted automatically when you close your browser. Persistent cookies remain until they expire or until you delete them. You can view and manage cookies stored on your device at any time through your browser settings.

8. Updates to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in technology, regulation, or our business practices. We will notify you of any significant changes by posting the updated policy on our website with a new effective date. We encourage you to review this policy periodically.

9. Contact Us

If you have any questions about our use of cookies or this Cookie Policy, please contact us:

Pocketpiano SL	
Address:	Av. les Garrigues, 46, Planta 1, 08820 El Prat de Llobregat, Barcelona
CIF:	B66977513
Email:	team@pocketpiano.com
Website:	pocketpiano.com

This Cookie Policy was last reviewed and updated on **April 25, 2026**. Pocketpiano SL is registered with the Spanish Mercantile Registry.